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**Ellen K. Dornan**

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**OBJECTIVE**

Contract work in the field of instructional technology.

**EXPERIENCE****Sole Proprietor**

Queenellen Enterprises ~ Albuquerque, NM  
1998 - Present

Innovative and complete solutions for educational and interpretive projects. Areas of expertise include regional history; tribal law enforcement; tribal public health issues; natural resources; and land management. Services include content development; instructional design; interactivity design for new media; writing and research for all media; team building and project management; program evaluation; editing; database administration; website management; ecommerce development; marketing; staff training; and grant-writing.

**Consultant Moose Enterprises ~ Moose, WY November 1997 - Present**

Advise Board of Directors on personnel management, cross-cultural training, organizational development, knowledge management, long-range planning, and technology solutions. Webmaster.

**Operations Manager Public Lands Interpretive Association ~ Albuquerque, NM 1995 - 1998**

Supervised forty-two visitor center bookstores in a seven-state region. Duties included inventory management and purchasing; training new staff, managers, and volunteers; developing new training on marketing and merchandising; writing and compiling the PLIA manual of operations; supporting daily operations; planning and opening new locations; agency liaison activities; ecommerce development.

**EDUCATION****University of New Mexico ~ Albuquerque, NM 2003-2005**

Master of Arts, Organizational Learning and Instructional Technologies. summa cum laude, May 2005. Internship duties included design, research, writing, pre-production, and evaluation of an educational game about El Camino Real de Tierra Adentro.

**University of New Mexico ~ Albuquerque, NM 1994-1997**

Studies in physics, artificial intelligence, German, linguistics, and computer programming.

**St. John's College ~ Annapolis, MD; Santa Fe, NM 1988-1993**

Bachelor of Arts. Major: Math and Philosophy. Special studies included Joyce's *Finnegan's Wake* and Wagner's Ring cycle. Thesis explored the behavior of informational entropy in social and biological systems.

**KNOWLEDGE BASE**

Western public lands: uses, management, cultural and natural resources. Historical interpretation; geographic systems; project management; organizational learning; adult education; online technology management, including ecommerce, hosting, domain management, search engine optimization; evaluation; compliance with state and federal communication standards.

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**SELECTED PROJECTS**

**Lamar Associates**

Online course development, ghostwriting for social media and news publications, grant writing, website development, technical support, social media marketing.

**New Mexico Humanities Council [www.nmhum.org](http://www.nmhum.org)**

Project management, website content design, editorial, organizational development, media evaluation, staff training, documentation, technical support.

**Centennial Atlas of Historic New Mexico Maps [atlas.nmhum.org](http://atlas.nmhum.org)**

Team leader, webmaster, research, writing and editing, information architecture design, curriculum development, documentation, technical support, teacher training, classroom instruction.

**Geography of Freedom [publiclands.org/visitorcenter/](http://publiclands.org/visitorcenter/)**

Grant writing, project management, research, writing, content management, live presentations, educational development.

**Public Lands Information Center [www.publiclands.org](http://www.publiclands.org)**

Team leader, webmaster, research, writing, search engine optimization, technical support, training, evaluation.

**Public Lands Map Center [www.plicmapcenter.com](http://www.plicmapcenter.com)**

Grant writing, project conception and management, research, writing, information architecture, webmaster, evaluation.

**American Frontiers: A Public Lands Journey [www.americanfrontiers.net](http://www.americanfrontiers.net)**

Research, writing, training, teacher training, curriculum development, information architecture, database management, technical support, evaluation, marketing, webmaster.

**Galisteo Archaeological Sites [www.galisteoarchaeology.org](http://www.galisteoarchaeology.org)**

Project management, writing, research, photography, map creation, information and interface design.

**Fort Craig sesquicentennial brochure and program guide**

Project management, writing, research, photography, cartography.

**El Camino Real de Tierra Adentro National Historic Trail website**

Audio tours and El Camino Real International Heritage Center website [offline]. Project management, content and interactive design, information architecture, webmaster, technical and customer service support, training, database administration, evaluation, marketing. Design, research and content for Load the Wagon, an educational game.

**Wyoming History on Public Lands Tour [www.queenellen.com/WYTrip](http://www.queenellen.com/WYTrip)**

Tour planning, research, instructional and interactive design, writing. Developed a simulation of the 2000 trip in 2004.

**PUBLICATIONS**

*Forgotten Tales of New Mexico*. The History Press, Charleston, SC. 2012.

*Grand Tetons' Gateway*. Past Preservers, London, UK. 2011.

*Geography of Freedom*. Public Lands Interpretive Association. Albuquerque, NM. 2007.

**AWARDS**

2009 Google Adwords for non-profits grant recipient; 2008 Google GeoChallenge grant recipient; 2007 Grant Recipient, NM Humanities Council; 2006 Beacon Award from the American Recreation Coalition; 2000-2004 Service First Grant Recipient (BLM/USFS); 2004 award from National Association for Interpretation for innovation in the field.

**VOLUNTEER ACTIVITIES**

Girl Scouts of New Mexico Trails. Troop leader, 2006-present. Completed leader training for ages 5-13. CPR and First Aid certified (through 2014); outdoor skills certified; chair of Agricultural Outreach Committee.

Albuquerque Public Schools. Parent volunteer, 2006-present. Background checked, volunteer librarian, visiting instructor, chaperone, fundraising.

Congregation Albert. Volunteer, 2009- present. Served on Communications committee, Religious School committee, Lifelong Learning committee, literacy project volunteer, assistance with fundraising, classroom activities, field trips.